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EDUCATION

Academic Studies

Graphic Design Degree

ESDI. Ramon Llull University. 2005

Additional Studies

Interactive Interface Design. UI/UX. 330 hours.
Innovation Training Center. CIFO Hospitalet. 2019.

UI/UX Workshops. 17 hours.

Microgestió Center & Coworking BCN Centers. 2019.

Intensive Alias Automotive course. 40 hours.

Rücker Lypsa Design Center. 2011.

English course. Upper-Intermediate. 200 hours.

Eurolog Center. 2006

Intensive English course. Anglo European

School of English. Bournemouth (UK). 2006.

Web design course. 334 hours.

Forming Center Punt d'Inserció. 2004.

Languages

English: Advanced

Spanish: Native language

Catalan: Mother tongue. Level C

Computer Skills

Operating System: Windows Vista & Mac OSx

Office: Word, Excel, Power Point

Design & Layout: Adobe Acrobat CC, Photoshop CC,
Freehand MX, InDesign CS5, Illustrator CC, Sketch Up

Prototyping UI/UX: Sketch 53.2 & Adobe XD

Web, Animation & 3D: Dreamweaver CS4, Joomla 1.2.15,

WordPress 5.0.3., Flash CS4, AfterEffects CC, Alias 19.0

Web Development: HTML5 & CSS3

Other Skills

UI/UX: Knowledge of *Design Thinking* methodology,

User Journey Experience, Prototyping Tests,

Accessibility & Usability Web Design Rules and

Apple Design and *Material Design* resources.

WORK EXPERIENCE

Senior UI/UX Design Engineer

WALLBOX

EV Charging and Energy Management Area. 2022

- UX architecture management, user flows development and prototyping of HMI graphics of EV charging session function for Wallbox Design Challenge.

GROUP LOTUS

Design Automotive Area. 2018

- Management, benchmarking research, user flows development and graphic design of HMI system in electric Lotus car series.
- Architecture & Interaction HMI research.
- Technology research applied to HMI product.

Senior HMI & UI/UX Designer

DYSON TECHNOLOGY

Engineering & Technology Area. 2016-2017

- Management, benchmarking research, user flows development and graphic design of Dyson HMI display.
- Symbol code design of HMI Dyson product switches.
- Benchmarking research, user flows development and graphic design of Dyson Smartphone App.

HMI Creative Designer

JAGUAR LAND ROVER

Design Engineering Automotive Area. 2013-2016

- Management assistant, graphic design, feasibility and optimization of HMI on different JLR touchscreens.
- Layout and graphic design interface applied on the clusters as Jaguar F-Type.

HMI Graphic Designer

RÜCKER LYPsa (SEAT Design Centre)

Engineering Transport Area. 2010-2012

- Management assistant, graphic design, feasibility and optimization of HMI display on new model SEAT Leon.
- Management, graphic design and feasibility of *Verde Project* for SEAT Ibiza model.
- Graphic feasibility of symbol code for interior components of SEAT León, Altea, Ibiza and Mii model.

Freelance Graphic & Web Designer

BINARY TECHNOLOGIES & LES FONDATEURS

Computer Systems & Web Design. 2009-2023

- Web design collaboration and graphic creation of promotional and merchandising products for a NFT Startup.
- Web design layout and image design research of *Plugcar: smart solutions for sustainable electric mobility*.
- Web design layout about *Icatrecon: bone reconstruction unit*.
- Design of 'Cuando Volabas' project: cover book and promotional book Wordpress website.
- Wordpress website design of *Human Design System*.
- Flash Web of *Rimbalzati Event Hostel Group*
- Structuring and web design of ACAM NGOs: *Cooperative Program Errachidia*.
- Online advertising & visual promotion of *Natura en Casa: Ecological Website*.
- PoS graphic interface of *Giuseppe Galli Hairdressing*.

Graphic & Layout Designer

ESTUDI PUK

Graphic Design Studio. 2007-2009

- Management design and layout planning of interior design magazine *Casa Viva*.
Development and tracing of all process: layout, postscript document development, quality control of all the process.
- Design of covers and layout of *Eumo Editorial* text books.
- Layout and control quality of + *Madera* catalogs.
- Research of printing materials & design of advertising applications for *Ermenegildo Zegna* brand.
- Collaboration in promotional events.

Administrative Asisitant & Graphic Designer

OSI SANT CUGAT

Property Agency. 2005-2006

- Administrative tasks: turnover, market research, calls, mail distribution and control of overhead costs.
- Creative tasks: corporate image redesign of company.

Graphic & Web Designer

STANTON STUDIO

Visual Communication Studio. 2005

- Design collaboration of layout publications and website for *Eina Design School*. www.einaedu/illustration/entrada.html

Marketing Assistant Graphic Designer

SSG-DUEL

Graphic Services & Advertising Design. 2004

Design application, editing, layout & final arts for *Henkel Schwarzkopf* & *Pfizer* brands.

Fashion Graphic Designer. Graduate Assistant

TWENTY

Fashion & Textile Industry. 2003

Graphic design practices for *Miró Jeans* brand.
Pattern designs & graphic applications.

Freeelance Graphic Designer

FUNDATION PHOTOGRAPHIC SOCIAL VISION

NGOs. 2002

Special Collaboration on video cover design for internal use of the Foundation.

COOPERATIVE PROJECTS

- Research, development and design of smartphone prototypes apps for different projects into the marketing and commerce sector. 2019-2020

OTHER INFORMATION

- Driving license: B
- Available time: full time or part time
- Member of *Jurats Joves* for 'Joves i nit' Project and collaboration on fieldwork meeting 'Joves, política i futur'
- Research development of UI-UX Wireframes for different Mobile & Web design projects.