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## EDUCATION

### Academic Studies

Graphic Design Degree  
ESDI. Ramon Llull University. 2005

### Additional Studies

Intensive Alias Automotive course. 40 hours.  
Rücker Lypsa Design Center. 2011.

English course. Upper-Intermediate. 200 hours.  
Eurolog Center. 2006

Intensive English course. Anglo European  
School of English. Bournemouth (UK). 2006.

Web design course. 334 hours.  
Forming Center Punt d'Inserció. 2004.

### Languages

Catalan: mother tongue. Level C.  
Spanish: native language  
English: upper intermediate

### Computer Skills

Operating System: Windows Vista & Mac OSx  
Office: Word, Excel, Power Point  
Design & Layout: Adobe Acrobat CC, Photoshop CC,  
Freehand MX, InDesign CS5, Illustrator CC  
Web & Animation: Dreamweaver CS4, Joomla 1.2.15  
Flash CS4, AfterEffects CC, ImageReady CS4  
3D: Alias Automotive 19.0

## WORK EXPERIENCE

### Senior HMI & UI/UX Designer

Dyson Technology  
Engineering & Technology Area. 2016-2017

- Management, benchmarking research, user flows development and graphic design of Dyson product HMI display.
- Symbol code design of HMI Dyson product switches.
- Benchmarking research, user flows development and graphic design of Dyson Phone Mobile App.

### HMI Creative Designer

Jaguar Land Rover  
Engineering Automotive Area. 2013-2016

- Management assistant, graphic design, feasibility and optimization of HMI on different JLR touchscreens.
- Layout and graphic design interface applied on the clusters as Jaguar F-Type.

### HMI Graphic Designer

Rücker Lypsa (Seat Design Centre)  
Engineering Transport Area. 2010-2012

- Management assistant, graphic design, feasibility and optimization of HMI display on new model Seat Leon.
- Management, graphic design and feasibility of Verde HMI Project for Seat Ibiza model.
- Graphic feasibility of symbol code for interior components of Seat León, Altea, Ibiza and Mii model.

### Freelance Graphic & Web Designer

Binary Technologies  
Computer Systems & Web Design. 2009-2012

- Flash Web of Rimbazati Event Hostel Group.
- Structuring and web design of ACAM NGOs: Cooperative Program Errachidia.
- Online advertising & visual promotion of Natura en Casa: Ecological Website.
- Graphic interface TPV of Giuseppe Galli Hairdressing.

### Graphic & Layout Designer

Estudi Puk  
Graphic Design Studio. 2007-2009

- Management design and layout planning of interior design magazine Casa Viva.
- Development and tracing of all process: layout, postscript document development, quality control of all the process.
- Design of covers and layout of Eumo Editorial text books.
- Layout and control quality of + Madera publications and catalogs.
- Research of printing materials & design of advertising applications for Ermenegildo Zegna brand.
- Collaboration in promotional events.

### **Administrative Asisitant & Graphic Designer**

OSI Sant Cugat

Property Agency. 2005-2006

- Administrative tasks: turnover, market research, calls, mail distribution and control of overhead costs.
- Creative tasks: corporate image redesign of company.

### **Graphic & Web Designer**

Stanton Studio

Visual Communication Studio. 2005

- Collaboration on design and layout publications and website of Eina Design School.
- [www.einaedu/illustration/entrada.html](http://www.einaedu/illustration/entrada.html)

### **Marketing Assistant Graphic Designer**

S&G-Duel

Graphic Services & Advertising Design. 2004

Design application, editing, layout & final arts for Henkel Schwarzkopf & Pfizer brands.

### **Fashion Graphic Designer. Graduate Assistant**

Twenty

Fashion & Textile Industry. 2003

Graphic design practices for Miró Jeans brand.

Pattern designs & graphic applications.

### **Freelance Graphic Designer**

Fundation Photographic Social Vision

NGOs. 2002

Special Collaboration on video cover design for internal use of the Fundation.

### **OTHER INFORMATION**

- Driving license: B
- Available time: full time or part time
- Former member of *Jurats Joves* for '*Joves i nit*' Project and collaboration on fieldwork meeting '*Joves, política i futur*'